

# Castle Rock NEWS-PRESS

**THURSDAY**  
July 26, 2007  
Free



**Youth Guide**  
Do you want your kids to stay busy? There are plenty of things for them to do in the Douglas County Youth Guide. **Inside**



**Lifestyles**  
'Hamlet' to play at Civic Green Park in Highlands Ranch

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**Sports**  
Xpress beat No. 1 seated Laramie 8-1 at Double Angle Memorial Ballpark.

Castle Rock, CO

www.dcnnewspress.com

Vol. 6, No. 20

2A July 26, 2007

Local

News-Press

www.dcnnewspress.com / www.castlerocknewspress.com

## Ancient form of art

### Local woman practices calligraphy

By Jess Buskirk  
Staff Writer

In a basement studio, Evette Goldstein puts ink to paper and creates flawless, flowing lettering.

The Castle Pines North resident and former rocket scientist began addressing wedding invitations to provide an income after a layoff from work.

"I said, 'I've got to do something,' because there weren't any engineering jobs," Goldstein said.

She now is a professional calligraphist, spending 12-14 hours a day, seven days a week writing words in various fonts and colors for her clients, which include the Colorado State House of Representatives and Senate, and Saks Fifth Avenue.

"I had sort of an unknown fascination with [calligraphy] since I could write," Goldstein said.

A natural artist, Goldstein realized she could recreate fancy letters.

"I've always been able to draw what I can see," she said.

Goldstein has books of fonts clients

can choose from or they can provide a specific style.

Although she still addresses a large amount of envelopes, Goldstein also pens menus, seating charts, place cards, wedding vows, invitations, family trees and certificates, among other documents. As a member of the Greater Castle Rock Art Guild, she frames famous quotes and poems written on her original paintings and sells them at art shows.

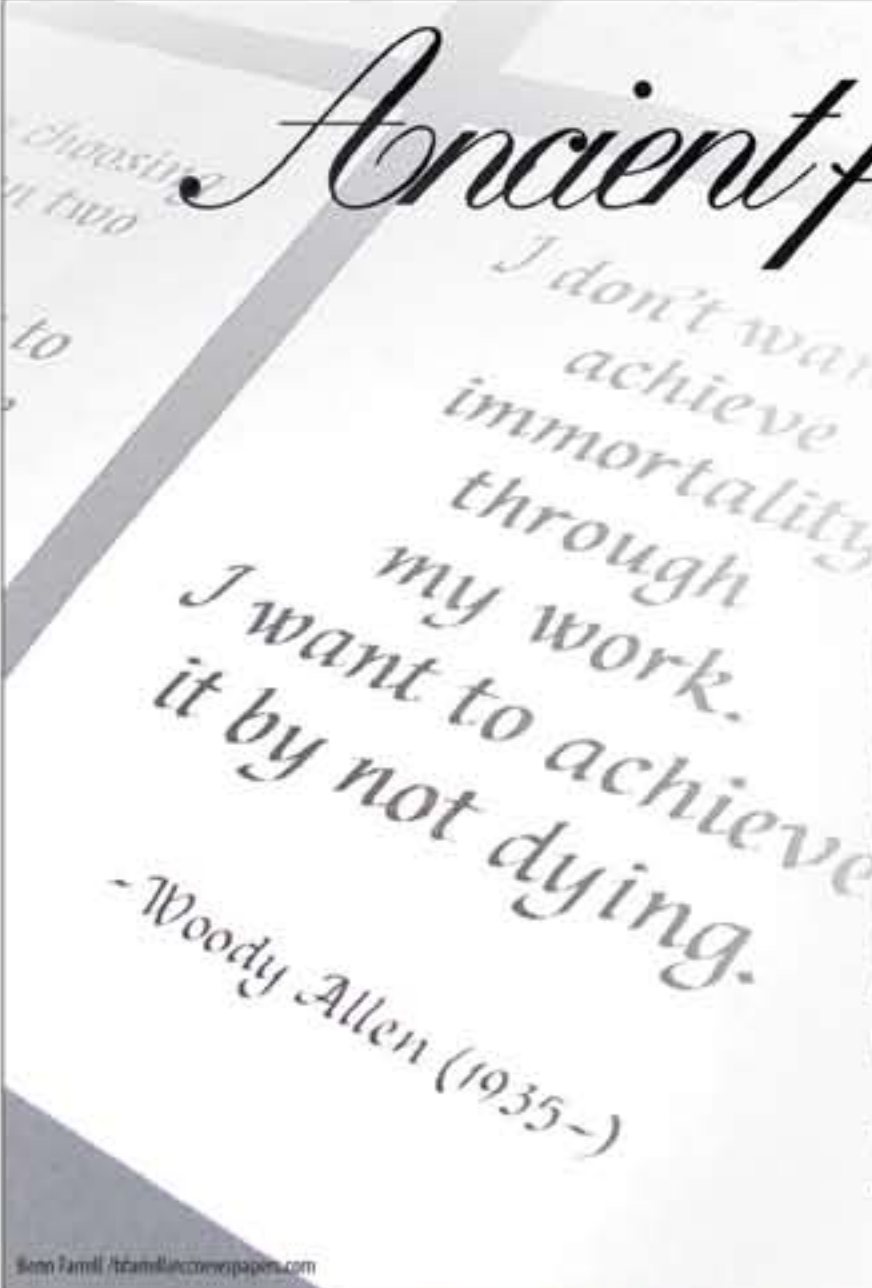
"Addressing invitations provides my livelihood, but I love it when I get to do something artistic," she said.

Everything Goldstein writes, she writes at least twice.

She uses the first copy to determine the justification and spacing she wants. That copy is then placed over a lighted board and the final copy is traced. For mass quantities, such as menus, Goldstein uses a digital copier to recreate the handwritten copy.

But the digital copier is used sparingly. The motto of Goldstein's business,

See CALLIGRAPHY page 2A



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## Calligraphy: Clientele appreciate the talent

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PrettyWriting.com, is "meticulously preserving the art of calligraphy one envelope at a time."

"There are basically two different viewpoints," Goldstein said. "Those who truly value the art form and the time and talent that goes into it. Others are more interested in how to do it cheaply."

Goldstein refers the latter to a company that does digital callig-

raphy.

"My clientele really value the uniqueness of hand-done calligraphy," she said.

Goldstein's not limited to English, and with an alphabet to reference, can produce calligraphy in various languages, including Hebrew.

She insists calligraphy isn't a lost art and is teaching others the craft at Arapahoe Community College. The next session of beginning and contin-

uing calligraphy, a five-week course taught on Wednesday evenings, starts Sept. 19.

Goldstein is inspired by famous handwritten documents that have endured through the centuries.

"My hope is that 700 years from now, someone will have something I wrote hermetically sealed," she said.

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Calligraphist Evette Goldstein's reflection is seen in a framed excerpt from Romeo and Juliet's balcony scene. Goldstein makes a living addressing envelopes and penning invitations but said she loves creating artistic expressions.

